



# MONOLITH | Productions

## PROPOSAL / BRIEF

Name of Applicant			
Name of Business		Type of Business	
Address			
Phone Number		Mobile	
Email			
Website			

Project Title	
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### OVERVIEW


### OBJECTIVE


### TARGET AUDIENCE


### ONE-LINER


What are the supporting **rational** and **emotional** reasons to view this content?


What other information will assist in creative development?


**SCHEDULE**

Date	Deliverable(s)

**NOTES**


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## PROPOSAL / BRIEF



EXTRA PAGE	(Circle / mark the corresponding sub heading)		
OVERVIEW	OBJECTIVE	TRAGET AUDIENCE	ONE-LINER
RATIONAL	CREATIVE DEVELOPMENT	SCHEDULE	NOTES